

## 2017 Chief Executives Workshop

August 24-25, 2017

Heidel House, Green Lake

### AGENDA

#### WEDNESDAY, August 23

5:30 p.m. Welcoming Reception

#### THURSDAY, August 24

8:30 a.m. **Registration, Coffee & Rolls**  
*Sponsored by IPR*

9:00 a.m. **Youth Sports Complexes as Economic Development**  
Community Dev Director Sam Blahnik, DeForest & Admin Nathan Thiel, Mauston

10:00 a.m. **2017 State of Wisconsin Cities & Villages Report**  
*Sponsored by League Mutual*  
Director Todd Berry, Wisconsin Taxpayers Alliance

10:45 a.m. **BREAK**  
*Sponsored by Wisconsin Housing and Economic Development Authority (WHEDA)*

11:00 a.m. **Is the Erosion of Local Control a National Trend?**  
Political Reporter Alan Greenblatt, *Governing*

12:00 p.m. **Networking Lunch**  
*Sponsored by WEA Trust*

1:15 p.m. **Executive & Governing Body Relations--Fostering Good Governance**  
Stephen Hintz, Partner, & Kevin Brunner, Associate; both of *Public Administration Associates, LLC*

2:15 p.m. **Surveying Municipal Residents on Service Retention or Elimination**  
Mayor Erik Brooks & Admin Tami Mayzik, *South Milwaukee*, Natalie Verette & James Madlon, *Mueller Communications*

3:00 p.m. **BREAK**  
*Sponsored by American Transmission Company*

3:15 p.m. **Small Communities Idea Jam**  
Discussion Leader: Village President George Peterson, *Rothschild*

**Large Communities Idea Jam**  
Discussion Leader: Mayor Tim Hanna, *Appleton*

5:30 p.m. **Evening Reception**  
*Sponsored by LWM Mutual Insurance*

#### FRIDAY, August 25

7:30 a.m. - **Women's Executive Leadership Breakfast Roundtable**  
Open to all workshop attendees. Please register in advance.  
*Sponsored by Instructional Communications Systems*

8:30 a.m. **Coffee & Rolls**

9:00 a.m. **Strategies for Attracting Young People to your Community**  
Executive Director Brian Liesinger, *La Crosse Promise Neighborhood Program*; Managing Editor & Reporter Ben Meyer, *Rhineland NBC affiliate WJFW-TV*; and Sr. Vice President of Marketing Loni Meiborg, *1st National Bank*

10:00 a.m. **BREAK**  
*Sponsored by Focus on Energy*

10:15 a.m. **How the Sausage Really Gets Made**  
State Representative Mark Born, *Member of the Joint Committee on Finance*

11:00 a.m. **Legislative Update**  
Assistant Director Curt Witynski & Executive Director Jerry Deschane; both of the *League of Wisconsin Municipalities*

#### Alan Greenblatt to be Keynote Speaker



Alan Greenblatt's writing career has been rooted in an examination of government. The textbook he co-authored with Kevin Smith, *Governing State and Localities: The Essentials*, is now in its 15th edition. Mr. Greenblatt has been a reporter for NPR and *Congressional Quarterly*

where his writing was awarded the National Press Club's Sandy Hume Award for Political Journalism.

He is currently a political writer for *Governing* where many of his articles explore the local impact of state and national regulations and events.

See [www.governing.com/authors/Alan-Greenblatt.html](http://www.governing.com/authors/Alan-Greenblatt.html) for complete articles, and attend the League's Chief Executives Workshop to hear him in person.