

Thursday

October 19

10:30 – 11:45 a.m.

Distinctive P-5 Partnerships

Toward Civic Responsibility & Community Improvement

Municipalities can join forces with representatives of P-5 funding sources (Public, Private, non-Profit, Philanthropic and People) to make significant impacts and create a rewarding civic-minded culture.

This presentation will highlight cooperative municipal projects, including La Crosse's Doerflinger-Duluth Trading Company Project, the Revitalization of the Powell Poage Hamilton Neighborhood, the adaptive re-use of the Bakalars Building, and the merging Riverside North Development.



Jason B. Gilman, AICP

Director of Planning and Development
City of La Crosse

Jason Gilman's 30-year career has centered on the improvement of the city, focusing on stewardship and revitalization of the urban core. He has served on the Executive Boards of the Wisconsin Downtown Action Council and both the Minnesota and Wisconsin Chapters of the American Planning Association. Jason received his BS in Landscape Architecture from UW-Madison, where he also did graduate work in Community Planning. An adjunct faculty member at UW-La Crosse and Winona State University, he has taught classes in state and local government and environmental policy. His career achievements include successful grant writing on behalf of municipalities for over \$6 million, including the award of \$1.2 million highly competitive National Scenic Byways Grant.



Laura Olson

Community & Regional Relations Specialist
Gundersen Health System

Laura Olson partners with key internal and external stakeholders to successfully promote outreach and community engagement, making connections with stakeholder groups to strengthen ties to local communities. Prior to her position at Gundersen Health System, Laura was the executive director of an economic development not-for-profit in Iowa, working with all levels of government.

Laura holds a bachelor's degree in Mass Communications and Political Science from Winona State University and is currently working on her master's degree in business and healthcare leadership from Viterbo University. She currently serves on the La Crosse Neighborhood Development Corporation Board, Coulee Region Humane Society Board and the La Crosse Chamber of Commerce Government Action Committee.

Tips, Trends & Tactics

The 119th League Annual Conference
October 18-20, 2017
Radisson Paper Valley
Appleton

