

Friday
October 20

8:45—9:45 a.m.

Hidden Costs of Health Care

Common health issues in Wisconsin are costing municipalities staff productivity, budget money, and most importantly, the wellbeing of their employees. Health conditions like mental health, diabetes, and back pain are ever present in Wisconsin and directly affect the workforce. 50% of Wisconsin adults do not access treatment for their mental health conditions, the prevalence of diabetes in Wisconsin carries a \$3.9 billion price tag, and spinal surgeries increased 55% from 2005 to 2014. When we look at these conditions, we see that they impact an employee's physical and mental health, absenteeism and productivity, and the overall healthcare costs of a group. This session will explore the barriers people who have these conditions face and multiple solutions to improve the care for your municipal employees while simultaneously containing costs.



Tim Bartholow, M.D.

Vice President & Chief Medical Officer
WEA Trust

Dr. Tim Bartholow is tasked with leading all clinical functions in order to improve member health by providing access to the best and most appropriate care.

Before joining WEA Trust, Dr. Bartholow served as the Wisconsin Medical Society's Chief Medical Officer for five years. In this role, he focused on physician and community engagement to promote change in the delivery and payment of health care.

Prior to joining the Society staff in November 2008, Dr. Bartholow spent 16 years caring for patients at the Prairie Clinic in Sauk City, Wisconsin, where he was one of 12 clinical owners.

In the late 1990s, he served as medical director for an independent physician association with more than 400 primary care providers.



Michael Schwitzer

Sales Executive
WEA Trust

Mr. Schwitzer joined WEA Trust in June 2012 as a sales executive. He has more than 25 years of experience dealing with all aspects healthcare, working at Anthem Blue-Cross as a large group sales executive for 9 years prior to joining the Trust. At Anthem Blue Cross he led the large group sales team in number of medical and ancillary groups sold multiple years in the row.

Mr. Schwitzer also has 15 years of Human Resources experience and managed a Benefits Department at a large Milwaukee employer prior to joining Anthem. Knowing both sides of the situation is very unique. These experiences have given him a very well rounded background that most sales people do not have.

Tips, Trends & Tactics

The 119th League Annual Conference
October 18-20, 2017
Radisson Paper Valley
Appleton

