

Project Development: Idea through Construction

Your community has a new park or recreational idea, but now what? Learn how to start—and complete—a project by analyzing the project development steps from these case studies including: Village of Sauk City's Downtown Riverfront Redevelopment, the City of Appleton's Erb Park/Pool Project, and City of Wisconsin Rapids' Mead Field Spray Pad Project. This protocol is applicable for small- to large-scale projects. Projects are completed on time and within budget with proper planning, economic studies/assessments, budgeting design, construction and realistic assessments of what aspects of the project municipal staff can accomplish.

This presentation will cover how to outline a project plan for a park or recreational project. The workshop will also discuss ways to set milestones for the project from conception through construction for planning purposes and for inclusion in the capital improvements plan. Finally, the discussion will define when in the project schedule to involve an A/E consultant, contractor, supplier or other outside resource to assist in project planning, championing, cost estimating, design, bidding, and construction processes.



Tywana German

Executive Director

Sauk Prairie Chamber of Commerce

Tywana German is a community development professional with over 25 years in non-profit, community and special events management. Currently, she serves as the Executive Director for the Sauk Prairie Area Chamber of Commerce and acts as the Economic Development Liaison for the communities of Sauk City and Prairie du Sac, otherwise known as Sauk Prairie. The community's boundaries encompasses three villages and seven townships, and she actively engages leaders to develop a community brand and create a sense of place, while advocating and managing community design projects.



Raine Gardner

Senior Project Engineer

MSA Professional Services, Inc.

Raine is a municipal project engineer with over 10 years of experience specializing in park and recreational projects. She has lead projects in river corridor planning, waterfront development, multi-use trails, and park master planning—design through construction. In addition, Raine has been the lead on several municipal projects including roadway/parking lot reconstructions, streetscaping, utility construction, dredging and community plazas/spaces. Most recently, Raine has been working on the City of Appleton's Erb park & Pool project.



Carter Arndt

Senior Project Architect

MSA Professional Services, Inc.

Carter has over 26 years of experience in Municipal architectural and facility design and construction oversight. Included in this experience is leading and serving many park and recreation projects for planning, park shelters, warming houses, community rooms, performance pavilions, restrooms and aquatic facilities.

Recent experience includes the Appleton Erb Park and Pool Project that opened in the summer of 2017. Carter has been involved in the development of over 40 million dollars' worth of facilities.

Tips, Trends & Tactics

**The 119th League Annual Conference
October 18-20, 2017
Radisson Paper Valley
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