

Thursday

October 19

1:30 – 2:30 p.m.

Opioid Crisis/Municipal Response

A Public Health, Municipal & Countywide Response to the Opioid & Other Illicit Drug Epidemic

Attendees of this workshop will be able to review structure, results, and best practices of a successful program to improve awareness of opioid and other illicit drug issues. Participants will also be able to define barriers and motivators to the development of a public health, municipality, and countywide partnership to address the opioid epidemic. The main theme will focus on heroin, opioids (pain medications) and other prescription drug misuse.



Al Bliss

Health Educator
Coordinator

*Heroin & Other Illicit Drug Taskforce
La Crosse County Health Department*

Al has been a Community Health Educator with the La Crosse County Health Department for 23 years. He has a BS degree in Community Health Education from the University of Wisconsin La Crosse and extensive experience in grant writing and working with disparate populations and substance use disorders.

During 2013 the La Crosse County Board called for the creation of the Heroin and Other Illicit Drug Taskforce to bring forward policies to reduce injury and deaths from heroin and other drugs in La Crosse County.

Through a series of education, community awareness and strategic planning meetings the Heroin and Illicit Drug Taskforce developed a list of priority strategies to implement within the region.



Joe Chilsen

Mayor, City of Onalaska
Co-Chair,

Heroin & Other Illicit Drug Taskforce

In addition to being the Mayor of Onalaska, Joe Chilsen is Senior Lecturer in the Marketing Department of UW-La Crosse.

Joe has a degree in Business Administration from Viterbo and a MBA in Marketing & Management from UW-La Crosse.

Tips, Trends & Tactics

**The 119th League Annual Conference
October 18-20, 2017
Radisson Paper Valley
Appleton**

