

Thursday

October 19

10:30 – 11:15 a.m.

Housing Development Panel

Housing development has been a significant economic barometer for Wisconsin cities and villages over the past 50 years. Many cities and villages assess their economic health by the rate of new housing development, and municipal officials may worry when such development is not presently occurring or not expected in the near future. This panel will share their knowledge and insights on key housing development issues including:

What factors influence developer decisions about where to build new housing?

What can cities and villages do to increase housing development interest?

What types of public expenditures actually attract and improve residential development?

How does a city or village successfully overcome a lack of interested developers without shifting all of housing development risks to taxpayers?



Pat Kaster

Broker/Owner
River City Realtors

Pat's expertise is in residential land development and new construction. She has worked with various communities in both Brown and Outagamie County in the design and development of numerous residential subdivisions, from entry and mid-level new construction, all the way to the million dollar buyer. She is an active member of the Brown County Homebuilders Association and is on the Board of Directors for both the Wisconsin Realtors Association and the Realtors Association of Northeast Wisconsin. Pat is an Accredited Land Consultant, Graduate Master Builder, Certified New Homes Specialist, Senior Real Estate Specialist and Certified Commercial Investment Member.



William Martin

Director of Business &
Community Engagement
WHEDA

William leads a statewide team responsible for establishing strategic relationships between WHEDA and the WHEDA Foundation, government bodies, associations, corporations, philanthropic entities, faith institutions, and community-based organizations.

William began his career as assistant to the Beloit City Manager and served on the executive staff for Governor Tommy G. Thompson before founding a human services and workforce development consultancy. In addition to raising over \$450 million in public and private funding for worthy initiatives, he advised both government officials and private-sector executives in the United States, Great Britain, the Netherlands, Ireland, Germany and Israel.



Paul Evert

Village Administrator
Village of Howard

Paul Evert has been the Howard Village Administrator since 2011. He served as City Attorney for Sun Prairie from 2001 to 2011.

Paul is a graduate of Georgetown University and the UW Law School and is a member of the Wisconsin Bar Association, Wisconsin City/County Managers Association, and the International City/County Managers Association.

Paul currently serves as the Chair of the Advance Municipal Issues Committee.

Tips, Trends & Tactics

The 119th League Annual Conference
October 18-20, 2017
Radisson Paper Valley
Appleton

