



**2018 Chief Executives Institute  
Chula Vista Resort, Wisconsin Dells  
August 15-17, 2018**

**AGENDA**

**Thank you to our sponsors!**

**American Transmission Company  
Focus on Energy  
GIS Workshop  
Instructional Communications Systems  
League Mutual Insurance  
WEA Trust**

**Friday, August 17**

- 7:45 a.m.** **BREAKFAST ROUNDTABLE: *Engaging our Youth***  
  
(Note: Unlike years past, there is no additional continental breakfast served later for people who don't attend the roundtable.)
- 9:00 a.m.** **Cool Cities = Hot Economies  
*How Wisconsin Municipalities Lead the Way***  
Keynote Speaker: Tom Still, President, Wisconsin Technology Council
- 10:00 a.m.** **BREAK**
- 10:15 a.m.** **Goals & Predictions for the Next Legislative Session**  
Senator Rob Cowles (R-Green Bay) (invited)  
Senator Jennifer Shilling (D-La Crosse)  
Representative Rob Brooks (R-Saukville)
- 11:15 a.m.** **Legislative Update and Your Role in Advancing the Municipal Agenda**  
Jerry Deschane, Executive Director, League of Wisconsin Municipalities  
Curt Witynski, Deputy Director, League of Wisconsin Municipalities

**Wednesday, August 15**

**5:30 - 7:00 p.m. WELCOMING RECEPTION**

**Thursday, August 16**

- 8:30 a.m. REGISTRATION, coffee and rolls**
- 9:00 a.m. Working Well with Your Neighbors to Promote a Region**  
Mayor Tim Hanna, Appleton  
Village Administrator Jesse Thyges, Grafton
- 10:00 a.m. Preventing Harassment in the #MeToo Era: Leading Cultural Change to Strengthen Your Organization**  
Attorney Jill Pedigo Hall, von Briesen & Roper
- 10:45 a.m. BREAK**
- 11:00 a.m. What Attracts Employers to Small Communities?**  
Ritch Stevenson, Owner of Building Automation Products, Inc., Gays Mills, WI (invited)
- Noon NETWORKING LUNCH**
- 1:15 p.m. Municipal Division of Authority: Who Controls What?**  
Claire Silverman, Legal Counsel, League of Wisconsin Municipalities  
Mayor Shawn Reilly, Waukesha  
Attorney Matt Dregne, Stafford Rosenbaum, LLP
- 2:15 p.m. Alternative Methods of Financing New Municipal Facilities**  
Mayor Mike Palm, Baraboo  
Pat Cannon, Baraboo CDA Executive Director  
City Manager Karen Kurt, Platteville
- 3:15 p.m. BREAK**
- 3:30 p.m. Small Communities Idea Jam**  
Discussion Leader: Village President George Peterson, Rothschild
- Large Communities Idea Jam**  
Discussion Leader: Mayor Tim Hanna, Appleton
- 5:30 p.m. RECEPTION**

**Noon ADJOURN**

**About Keynote Speaker Tom Still**

Tom Still is president of the Wisconsin Technology Council. The Tech Council is the non-profit, bipartisan science and technology policy advisory board to the governor and the Legislature. Its programs include the Tech Council Investor Networks, the Tech Council Innovation Network, the Governor's Business Plan Contest and regular events that connect entrepreneurs, investors, researchers and others with a stake in the tech-based economy.

Tom is the former associate editor of the Wisconsin State Journal in Madison. He writes a syndicated column that appears regularly in more than two-dozen publications. Tom moderated the Wisconsin Economic Summits (2000-2003) and helped write the Wisconsin Prosperity Strategy in 2010. He is the co-author of "Hands-On Environmentalism," published by Encounter Books, New York. He was a 2008 winner of *Madison Magazine's* "Best of Madison Business" award and *InBusiness* magazine's 2010 Executive Hall of Fame award. Tom Still was chosen "Communicator of the Year" by the Public Relations Society of America/Wisconsin in 2012.

Tom is a senior lecturer in the Department of Life Sciences Communication in the UW-Madison College of Agricultural and Life Sciences.

**We look forward to seeing guests at the Wednesday and Thursday Receptions, which are covered by the guest registration fee.**

No other meal is covered by the guest fee, and there is no off-site guest program. Information on local areas of interest will be available at registration.