



# The League's Directory of City & Village Officials

The League's Directory of City and Village Officials is the municipal phone book: well-used and well-worn in many municipalities in Wisconsin. It lists city and village officials, governing body meeting days and times, as well as key staff and contact information. The Directory is updated annually with the April election results.

A copy is mailed to all cities and villages in Wisconsin.

Size	Cost	10% off (Only for Partners)*	Specifics**	Indicate desired ad space
Color Back Cover	\$1,450	\$1,305	7.5" horz. x 10" vert.	Sold
Color Inside Front/Back	\$1,250	\$1,125	7.5" horz. x 10" vert.	Please call first***
Full Page Color (portrait)	\$900	\$810	7.5" horz. x 10" vert.	
Full Page B/W (portrait)	\$750	\$675*	7.5" horz. x 10" vert.	
Half Page B/W (vertical)	\$500	\$450	3.5" horz. x 9" vert.	
Quarter Page B/W (portrait)	\$325	\$292.50	3.5" horz. x 4.5" vert.	

Company \_\_\_\_\_

Advertising Contact \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone( ) \_\_\_\_\_

Secondary/General Contact \_\_\_\_\_ Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Name (Print) \_\_\_\_\_

\*The [League Business Partner Program](#) offers a variety of benefits at three membership levels: Non-Profit, Associate & Partner. Included at all levels is 10% off of all advertising in League publications including [the Municipality Magazine](#) and the [League's Directory](#). League Business Partners receive a free full page black and white ad in the Directory & can upgrade to color for an additional charge.

\*\*PDF file: Save as Press Ready and embed all fonts and images; 300 dpi min. Email to Robin Powers at [rpowers@lwm-info.org](mailto:rpowers@lwm-info.org). Ads are due June 15. Ads are placed evenly throughout the Directory based on reservation date.

**Additional Conditions:**

Advertiser agrees to pay for all advertising published by the League in accordance with the agreed upon rates shown here. Advertiser is solely liable for payment for published advertising. All advertisements, except for pro-card ads are invoiced with a tear sheet upon publication. Rates may be subject to change.

The Publisher reserves the right to reject any advertising not in keeping with the League's standards.

Unintentional or inadvertent failure by the League to publish the advertising covered by this order invalidates this order, but shall not constitute a breach of contract.

Visit [lwm-info.org](http://lwm-info.org) for more information or contact  
 \*\*\*Robin Powers at [rpowers@lwm-info.org](mailto:rpowers@lwm-info.org) | 608-267-2383 (direct) | 608-267-2380 (general)