Village of Elm Grove

Elm Grove

- Incorporated in 1955
- Population 5963
- 3.5 Square Miles
- 90% residential
- Rural character
- $1.2 Billion in valuation
- Median Home value $475,000
What is the First Impression? Streets

Street Scape
Pedestrian Experience

Base Infrastructure Enhancements
Enhancement Projects
How does all this happen

• Build the base
• Develop your “brand” and be consistent
• Seek public participation from service groups
• Give proper recognition
• Provide the support for the ongoing project

Financing

• Make sure the project is sustainable
• Is it in your annual budget
• Time versus material
• Project patrons multi-year commitment
• Developed the Elm Grove Foundation
Elm Grove Foundation

• Founded in 1999
• 501 3(c) organization
• Citizen Board with ex-officio Board of Trustee Member
• General grant programs for quality of life projects for Elm Grove

• Sponsor of Oktoberfest as major fundraiser

Questions?