

# Business Membership Program



## What Our Business Members Gain

- The League is consistently ranked very highly by its members in League service, satisfaction and customer care. By supporting the League's mission our Business Members benefit from association through that support. League members pay attention to who is helping the League complete its work!
- The League Business Member program focuses on advertising recognition for its members. Included in this membership is a presence at the League Annual Conference, a Products and Services Guide listing, and a magazine advertisement in addition to all the other Business Member Program benefits.
- The League also looks to the Business Members as a resource, often starting there when expertise is needed on relevant issues. League Business Members tend to be the pinnacle organizations in their fields and this program recognizes and utilizes that expertise.

Business Membership Level	Nonprofit	Business	Business
	\$500	\$1,600	\$6,000

Business Member Benefits	Nonprofit Associate	Business Associate	Business Partner
<b>10% Discount on advertising in League publications</b> (Includes advertising in <i>The Municipality</i> , <i>Directory &amp; Product &amp; Services Guide</i> .)	X	X	X
<b>League member registration rate for all League events</b>	X	X	X
<b>Two subscriptions to <i>The Municipality</i></b>	X	X	X
<b>Annual December recognition in <i>The Municipality</i></b>	X	X	X
<b>Listing as an Associate/Partner on the League's website</b>	X	X	X
<b>Basic listing in the Products &amp; Services Guide</b>	X	X	X
<b>Acknowledgement in the League's handbooks</b> New in 2020!	X	X	X
<b>A Silver Sponsorship of the Annual Conference (New in 2021!)</b> (Or equivalent sponsorship of your choice of events)			X
<b>A Bronze Sponsorship of the Annual Conference (New in 2021!)</b> (Or equivalent sponsorship of your choice of events)		X	
<b>One full page ad in <i>The Municipality</i> annually</b>			X
<b>One quarter page ad in <i>The Municipality</i> annually (New in 2021!)</b>		X	
<b>Monthly recognition as a Partner in <i>The Municipality</i></b>			X
<b>One content opportunity in <i>The Municipality</i> annually</b> (Highlighting your expertise per guidelines.)			X
<b>Two complimentary League membership mailing lists</b>			X
<b>One E-newsletter ad annually (New in 2021!)</b>	X	X	X

### The Program

The League's Business Partner Program is for organizations who want to support the League and connect with the almost 10,000 elected officials and staff in Wisconsin's cities and villages.

### Member Rate

Business Members and their staff always get the member rate. Registrations and Publications are always at member rate for Business Members.

### Publications

#### Acknowledgement

Started in 2020, revisions and reprints of League publications will include acknowledgement of Business Member support. These travel all over the state and live through the life of the publication.

### Please Note

Participating in the League's Business Membership Program does not constitute a League of Wisconsin Municipalities endorsement of your company or organization.

### Order Forms

In addition to online ordering on the League website, order forms for this are at the end of this kit.



# The League's Business Membership Program

Company Name \_\_\_\_\_

Primary Membership Contact \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Phone Number \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ ZIP \_\_\_\_\_

General Company Contact/ Email if available \_\_\_\_\_

Facebook \_\_\_\_\_ Twitter \_\_\_\_\_

**Membership Level**

Nonprofit Associate Member \$500    Business Associate \$1,600    Business Partner \$6,000

### Company Contact Information

Advertising Contact \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_

Trade Show Mgr. \_\_\_\_\_

Email \_\_\_\_\_

Accounts Payable \_\_\_\_\_

Email \_\_\_\_\_

### Two Subscriptions to *the Municipality*

Recipient \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Recipient \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_