

## Event Sponsorship Opportunities

### Sponsorship Includes

#### One Meeting Registration

One meeting registration with any additional meeting registrations at the League member price.

#### Skirted Table by Registration

Available starting the morning of the first day of the event and through the close of the event. Staffing the table is not required.

#### Logo Sharing at Web Events

Click through logos are posted on the website page and during the event program.

#### Sponsor on Event Promotions

Your sponsor name will appear on any promotional materials related to the event. Please consider lead time for these.

#### Social Media Recognition

Promotion with our active social media presence.

#### Co-Branded Signage

Signs co-branded with the League and your company name thanking all of the sponsors.

#### Check Availability

Robin Powers 608-267-2383  
or [rpowers@lwm-info.org](mailto:rpowers@lwm-info.org)



### Exclusive sponsorship connects you to Wisconsin's cities and villages

Interact directly with Wisconsin's local officials and staff by sponsoring one or more of the League's conferences, workshops and institutes. Sponsorship for each event is limited. As a sponsor you can maximize your opportunity to make a lasting impression on city and village officials and staff. The League is prepared to seamlessly pivot between in person and web events or hybrids. This means the events will happen by the safest manner for our attendees and as a sponsor you won't miss anything.

Sponsorship Level	Cost	Complimentary Event Registrations
Gold	\$3,500	7
Silver	\$2,000	4
Bronze	\$500	1

Sign up online or use the order form at the back of this kit. Remember, sponsorship opportunities are limited and are on a first come first served basis. The earlier you sponsor the more likely it will be available and the more time you give us to promote that sponsorship with the attendees.





# The League's 2021 Event Sponsorships

Company Name \_\_\_\_\_

Primary Membership Contact \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Phone Number \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ ZIP \_\_\_\_\_

General Company Contact/ Email if available \_\_\_\_\_

Facebook \_\_\_\_\_ Twitter \_\_\_\_\_

Sponsorship Details			Sponsorship Requested		
Event	Location	Dates	Gold \$3,500	Silver \$2000	Bronze \$500
Chief Execs Winter Workshop	Web	Feb 25			
Human Resources for Small Communities Webinar Series	Web	Mar 16-18			
Cyber Security Series	Web	April TBD			
Clerks, Treasurers & Finance Officers	Web	June 9-11			
Chief Execs Summer Workshop	Fond du Lac, Hotel Retlaw	Aug 19-20			
Attorneys Institute	Elkhart Lake, Osthoff Resort	Aug 30-Sep 1			
Plumbing Inspectors Institute	Eau Claire, Lismore Hotel	Sept 15-17			
Assessors institute	Oshkosh, Best Western Premier Waterfront	Sept 28-30			
Building Inspectors Institute (Includes Table)	Eau Claire, Lismore Hotel	Oct 6-8			
League Annual Conference (Gold & Silver Include Booth)	Hybrid Green Bay, KI Center	Oct 20-22			
Police & Fire Commission	WI Dells, Wilderness Resort	Nov 3			