

2021 E-newsletter Advertising Insertion Order

Company Name _____

Company Contact _____ Title _____

Address _____

City _____ State _____ Zip _____

Telephone() _____ Email _____

Secondary/General Contact _____ Email _____

Please indicate months to run ad*	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
2021												

Signature (required) _____

Title _____ Company Name _____

Name (print) _____ Date _____

Ad Rates and Specifics :

Size	Frequency		Twelve		
	One (each)	Six (each)	(each)	Specifics	Availability
Tall Rectangle	\$500	\$400	\$300	600 Pixels Wide Min.	Limited

PNG file is preferred file type: Whenever possible save the original design file with a resolution of 72PPI (pixels per inch). **Ads are due by the 12th of the month the ad runs in.**

*Additional Conditions:

Advertiser agrees to pay for all advertising published by the League in accordance with the agreed upon rates shown here. Advertiser is solely liable for payment for published advertising. E-newsletter advertisements are invoiced with a tear sheet upon publication. Rates may be subject to change.

The Publisher reserves the right to reject any advertising not in keeping with the League's standards.

Unintentional or inadvertent failure by the League to publish the advertising covered by this order invalidates this order, but shall not constitute a breach of contract.

Contact Robin Powers, 608-267-2383, rpowers@lwm-info.org with questions.