



131 W. Wilson St., Suite 505  
Madison, Wisconsin 53703  
phone (608) 267-2380; (800) 991-5502  
fax: (608) 267-0645  
league@lwm-info.org; www.lwm-info.org

## **Schmidt & Vruwink Appointed to League of Wisconsin Municipalities Board**

**For more information, contact:**

**Jerry Deschane, League Executive Director, 608-267-2380**

**Village of Waunakee Administrator/Economic Development Director Todd Schmidt, 608-850-5227**

**Wisconsin Rapids Mayor Zach Vruwink, 715-421-8202**

Madison, WI – Village of Waunakee Administrator/Economic Development Director Todd Schmidt and Wisconsin Rapids Mayor Zach Vruwink will attend their first League of Wisconsin Municipalities Board meeting on February 12 after recently being appointed to the 16-member governing body. Both will serve through October of 2018.

“I have observed and utilized many of the League programs during my local government career. Now I am honored to join the League Board representing Waunakee and do my part to help the League continue to advance the interests of Wisconsin’s great communities and citizens.” Schmidt said.

Vruwink said, “I am pleased to join the League of Wisconsin Municipalities to represent the interests of Wisconsin Rapids and municipalities across the state. Wisconsin is successful when its cities and villages are strong and I look forward to serving to achieve this.”

Schmidt has served as Village Administrator for the Village of Waunakee since 2010. Prior to that he was the City Administrator in the City of Milton and the Assistant Manager in the Village of Brown Deer. He is also a former President of the Wisconsin City / County Management Association. In Waunakee he has worked with his Village Board, staff and community leaders to foster successful downtown revitalization while serving needs of a population that has grown nearly 10% since his hire.

Vruwink has served as Mayor of Wisconsin Rapids since 2012. He is a Wisconsin Rapids native and is the owner and founder of ZAXX Technology Services. As Mayor he has worked to grow the local economy through redevelopment of the city’s downtown waterfront, job growth, and citizen engagement. He has actively served his community on the board of the local Boys & Girls Club, Arts Council, as the founding member of the Governing Council at Mead Elementary Charter School and the South Wood County Teen Leadership program. Vruwink is passionate about recreation, technology, entrepreneurship, citizen engagement and public service.

The League Board establishes the strategic direction for the organization, which advocates for Wisconsin's cities and villages, provides legal services to League members and provides training and networking opportunities. The agenda for the February 12 meeting includes an update on recent legislation including economic development proposals like the Tax Incremental Financing legislation moving through the Legislature that are supported by the League as well as some of the over 230 bills introduced in January.

###